

PALM BEACH

ILLUSTRATED®



MAKING WAVES
Fashion meets the yachting life

HOME GROWN
Garden-to-glass cocktails

SIMON ISAACS

All aboard with the Palm Beach Dandies

MEN OF STYLE

INSIDER



CLOCKWISE FROM ABOVE: PLANTA RENDERING; MASTER GARDENER MIKE KANE OF THE GARDEN SHOPPE; MANGO SALMON BOWL AT PURA VIDA; THE WISHING TREE SCULPTURE BY SYMMETRY LABS.

NEW & NOW

Plant Revolution

A green wave is cresting at **Rosemary Square**. When health-conscious eateries True Food Kitchen, Pura Vida, and Planta open their doors this year—on the heels of The Garden Shoppe’s evolution from pop-up to permanent fixture, the addition of the illuminated *Wishing Tree* sculpture, and a transformation incorporating quite a bit more greenery than the urban oasis’ former iteration—the plant-based takeover will be complete.

Each of these developments is indicative of Rosemary Square’s

wellness-focused reemergence and embrace of concentrated yet biophilic communities of the future. “In these more dense urban areas across the world, people are looking for a respite away from the busy, hectic life they have,” explains Gopal Rajegowda,

senior vice president of Related Companies. “They’re looking for these public spaces to really rejuvenate.”

The way that people are eating is also changing, he adds. “Going out to eat is a social-slash-cultural activity that is only growing in popularity, but people are more cognizant and aware of what they’re putting into their bodies. It’s about great ingredients and feeling good after you eat meals.”

While Planta is fully plant-based, True Food Kitchen and Pura Vida present omnivorous menus emphasizing farm-fresh, seasonal ingredients. (rosemarysquarewpb.com)

BY DESIGN

FANCY FEET

Seeking a sock both pretty and practical, Boca Raton resident Natalie Lerch Sudit took an entrepreneurial turn and created **Shashi Cool Feet**

Socks, a line of mesh-paneled grip socks able to transition seamlessly from barre to bar. While runners have long had performance-driven socks, Sudit was inspired to make pieces designed for barre, ballet, and Pilates workouts because, as she explains, “There was nothing on the market for it.”

She founded Shashi at the dawn of athleisure, as people began taking a closer look at the clothing they



exercised in. With a patented design underfoot, Sudit has helped to spur the evolution of the athletic wear market—and she aims to be in every woman’s sock drawer by 2025.

“Performance and technology are really being united with fashion,” she says. “People are no longer just wearing athletic wear in a studio or in a gym. They’re wearing their athletic wear to do other things.” (shashionline.com)

SIZING UP

The first **Superyacht Show Palm Beach**, an invitation-only sector of the Palm Beach International Boat Show, will be held March 26-28 at temporary docks behind the Flagler Museum. Invitees will gain a chance to board multimillion-dollar superyachts away from the buzz of the main event. The show will display up to 12 of the world’s most luxurious vessels, ranging in

length from 180 to 300 feet. In addition to exclusivity, the show will also offer ease of entry, notes Andrew Doole, president of U.S. Boat Shows for Informa. “Ingress and egress from the Flagler Museum is very easy: cars pull up to the front, [there’s a] short walk through the incredible Grand Hall, and then out the back of the museum to the yachts,” says Doole. (pbboatshow.com)

