



## **CityPlace Milestones: A 10-year Perspective**

- October 4, 2000: Macy\*s opens as Downtown West Palm Beach’s first department store since Burdines closed in 1979. The company calls the 110,000 square foot location the “first specialty store” in its history.
- October 26, 2000: More than 1,000 invited guests and VIPs get a sneak peak of CityPlace at a private party featuring cirque-inspired performers.
- October 27, 2000: After 22 months of intense construction, CityPlace opens to the public in its signature, sensational style. Following the ribbon cutting and the introduction of its show fountain, guests wandered through the transformed streets, marveling at the beautiful new neighborhood created from blocks of demolished houses on the west end of Downtown. Macy\*s hosted a series of grand opening events including fashion shows, appearances by tennis coach Nick Boliteri and ABC’s *All My Children*’s Cameron Mathison, and a special performance of *Dance With Me* by singer Debelah Morgan. When CityPlace opened, it created 1,500 new jobs, including 285 jobs at Cheesecake Factory alone.
- Fast Facts: Approximately 1 million bricks were laid by hand throughout the center, covering 220,000 square feet; 26,000 cubic yards of concrete; 315,000 masonry blocks; and 1,500 tons of structural steel. Close to 2,000 construction workers build CityPlace.*
- November 24, 2000: Thousands attend CityPlace’s first tree lighting ceremony.
- December 22, 2000: Muvico Parisian 20 opens, changing the expectations of movie theaters in South Florida. Costumed actors dressed as French aristocrats roamed the concession area and mingled with guests. Muvico donated proceeds to the Make-a-Wish foundation.
- December 31, 2000: First New Year’s Eve at CityPlace featured live music, a dramatic laser light show and with a midnight countdown to fireworks in front of a crowd of 10,000.
- January 7, 2001: CityPlace debuts the free Sunday Jazz Series on the plaza. Property introduces free Friday and Saturday night concerts shortly thereafter.

- February 2, 2001: The Harriet Himmel Theater – the centerpiece of CityPlace – opens with a 12-week concert series. The first performance featured nationally-acclaimed keyboard artist and 1986 Grammy Award winner, Bruce Hornsby. Other performers included comedian Brett Butler; saxophonist David Sanborn; Zydeco sensation Rosie Ledet; and vocalist, actress and entertainer Melba Moore.
- History note: The Theater's former role was as the First United Methodist Church, which was built in 1926 and never had a bell in its belfry. CityPlace commissioned a bell that now sounds on the hour.*
- Winter 2001: CityPlace receives the International Council of Shopping Centers' (ICSC) MAXI Award for outstanding public relations campaign.
- Summer 2001: More experiences are introduced to CityPlace, including the popular wine tasting event called CityPlace Uncorked; the famous Saigon Water Puppet Theater; and a classic car show. Regular programming begins including Art in the City, Camp CityPlace, free weekly concerts, piano recitals and jazz performances.
- January 2002: Publix opens on the corner of Rosemary Ave. and Fern St. Aisles are named for downtown streets.
- May 2002: Actor Russell Crowe seen shopping with his girlfriend, Danielle Spencer.
- June 2002: White House / Black Market doubles its size due to unprecedented sales success. The CityPlace store was ranked in its top three performers.
- September 2002: Boca Raton-based Brewzzzi microbrewery and restaurant opens.
- October 2002: CityPlace selected as the winner of Urban Land Institute's (ULI) Award of Excellence in the category of large-scale, mixed-use projects. Stephen M. Ross, chairman of the New York-based Related Companies and Nancy C. Graham, former mayor of West Palm Beach, accepted the industry's highest honor in Las Vegas.
- January 2003: The Dreyfoos School of the Arts and the Bak Middle School of the Arts open an innovative exhibition space at CityPlace called *Eg<sup>2</sup>: A Community of Young Artists*.
- January 5, 2004: \$84 million Palm Beach County Convention Center opens across the street from the property.

- April 2005: The Related Group announces plans to build a signature, 20-story residential tower on Okeechobee Blvd., directly across from CityPlace. CityPlace South Tower will offer 420 condominium units with eight floors of covered parking and 8,600 square feet of street-level retail space.
- March 9, 2006: CityPlace developers break ground on CityPlace Tower, the \$110 million, 18-story office building on Okeechobee Blvd. The 300,000-square-foot tower is the first Class-A office building to be constructed in West Palm Beach since 1989. Palm Beach Gardens-based money management firm, INTECH, is announced as the anchor tenant leasing 50,000 square feet on the top two floors.
- March 2006: The property adds more high profile fashion brands such as Nine West, Tommy Bahama, Lucky Brand Jeans and Journeys. Popular lunch spot Field of Greens doubles its size.
- March 23, 2006: “Sex and the City” and “My Big Fat Greek Wedding” star, John Corbett, performs live on the plaza.
- September 2006: Ruth’s Chris Steak House announces it will open a 10,500-square-foot fine dining restaurant on the corner of Okeechobee Blvd. and Sapodilla Ave. adjacent to the Kravis Center for the Performing Arts
- December 1, 2006: CityPlace debuts a permanent, covered stage on the plaza to accommodate their free entertainment series and holiday programming.
- October 2007: CityPlace Office Tower finalizes an agreement with the world-renowned Cleveland Clinic in Florida to lease 26,648 square feet of space on the 14th floor and an additional 2,298 square feet on the ground level.
- November 2007: The award-winning Anushka Spa & Salon opens a 12,000-square foot location facing Okeechobee Blvd.
- November 30, 2007: Grammy-nominated artist Vanessa Carlton performs a free concert on the plaza with special guest Ingrid Michaelson.
- December 1, 2007: Break-out star Colbie Caillat performs a free concert on the plaza with special guests Graham Colton and The Last Goodnight. The event attracts more than 15,000.

- May 14, 2008: CityPlace Office Tower celebrates its grand opening with a reception that includes more than 300 business and community leaders. The first tenant, Carlton Fields, P.A. moved into their 26,000-square-foot space that same month.
- Summer 2008: CityPlace South Tower opens and welcomes its first residents.
- June 12, 2008: Popular lunch destination Panera Bread opens at CityPlace.
- June 2008: CityPlace's multi-million-dollar show fountain goes "green" with new energy-efficient lighting and chemical-free purifying system.
- September 21, 2008: CityPlace "goes Greek" with the opening of Taverna Opa.
- November 15, 2008: Visitors get a "white Christmas" when CityPlace debuts nightly snowfalls on the plaza as part of their annual holiday programming.
- December 6, 2008: Grammy-nominated Plain White T's perform a free concert on the plaza.
- January 8, 2009: Palm Beach Improv reopens by adding 7,000 square feet and increasing its total number of seats to 700.
- February 2009: Women rejoice over the opening of Victoria's Secret and Bath & Body Works.
- July 2009: CityPlace developers convert the live/work lofts on Rosemary Ave. to premium office space, called The Offices at CityPlace North. More than 200 employees are in the 72,500 square feet of offices, including tenants WRMF Radio and Urban Design Kilday Studio.
- December 17, 2009: B.B. King's Blues Club hosts the much-anticipated grand opening of its CityPlace location. The club features an open-air dining room, a dance floor and two stages with live performances seven nights a week.
- December 28, 2009: Cheap Trick hosts book signing at Barnes & Noble at CityPlace.
- January 29, 2010: Wild Olives by Todd English opens at CityPlace.
- March 10, 2010: The Palm Beach County Board of County Commissioners approved the unanimous recommendation by a County Selection Committee that Related Companies, L.P. develop the 400-room Palm Beach County Convention Center Hotel in West Palm Beach, Fla. using the Hilton Hotels brand.

May 12, 2010: Grammy-nominated country music star Jake Owen performs on the plaza to launch free country music series.

September 2010: CityPlace Office Tower announces a leasing agreement with MarcumRachlin, one of the nation's largest independent public accounting and advisory service firms, bringing the building to nearly 90 percent leased. Nearly 1,000 employees now work in the tower.

**On the horizon:**

November 13, 2010: Tree lighting and first snowfall of the season featuring the Olympic Heights show choir.

November 20-21, 2010: Miami Dolphins Cycling Challenge to benefit the Sylvester Comprehensive Cancer Center.

December 2, 2010: Free concert on the plaza featuring Julianne Hough.

January 22-23, 2010: 2<sup>nd</sup> Annual CityPlace Art Fair along Rosemary Ave.

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